



Ocala Gainesville Media

P.O. Box 490 • Ocala Florida 34478
 2121 SW 19th Avenue Road • Ocala, Florida 34475
 (352) 867-4032 • (352) 867-4034 • Fax (352) 867-4011

P.O. Box 147147
 Gainesville, Florida 32614-7147
 800-541-2172



DATE _____

Account Number _____ **STANDARD APPLICATION FOR CREDIT**

State Chartered Name _____

Name of Business _____

Business Location _____

Billing Address _____ Own Rent Lease

Telephone Number (Business) _____ Personal _____

Type of Ownership Individual Partnership Corporation Length of Time in Business _____
 Nature of Business _____

Principal Owners and/or Officer: _____

| | | | |
|------|---------------------|-------|---------------|
| Name | Social Security No. | Title | Spouse's Name |
|------|---------------------|-------|---------------|

| | | |
|---------|----------------|-----------------|
| Address | Former Address | Former Employer |
|---------|----------------|-----------------|

| | | | |
|------|---------------------|-------|---------------|
| Name | Social Security No. | Title | Spouse's Name |
|------|---------------------|-------|---------------|

| | | |
|---------|----------------|-----------------|
| Address | Former Address | Former Employer |
|---------|----------------|-----------------|

Previous/Additional Business in which you were an owner/officer: _____
 _____ Title _____

Three credit References-Advertised Media reference Preferred:

| | | | |
|------------------|----------------------------|-----------|---------|
| Name of Business | Account Name and or Number | Phone No. | Fax No. |
|------------------|----------------------------|-----------|---------|

| | | | |
|------------------|----------------------------|-----------|---------|
| Name of Business | Account Name and or Number | Phone No. | Fax No. |
|------------------|----------------------------|-----------|---------|

| | | | |
|------------------|----------------------------|-----------|---------|
| Name of Business | Account Name and or Number | Phone No. | Fax No. |
|------------------|----------------------------|-----------|---------|

The person signing below as on behalf of the legal entity applying for credit from **Ocala/Gainesville Media** warrants and represents for the purpose of obtaining credit from **Ocala/Gainesville Media** that the complete and proper legal name of the legal entity applying for credit is as stated above; that all fictitious names used or to be used by the legal entity applying for credit are all stated above; the legal entity applying for credit has complete lawful capacity to contract; and the undersigned individual has complete lawful authority to contract on behalf of the above legal entity.

For value received the undersigned, absolutely guarantees and agrees to be personally liable to **Ocala/Gainesville Media** for all sums and obligations due as a result of this application for credit for the above corporation, partnership or individual. **Ocala/Gainesville Media** shall have the privilege of granting such renewals and extensions as it may deem proper without discharging this guarantee.

If more than one person executes this application for credit and guarantee, their liabilities arising therefrom shall be joint and several. The undersigned waives notice against any one of the undersigned.

In the event that any obligations, as a result of the extension of credit or any contractual agreement with **Ocala/Gainesville Media** are placed in the hands of an attorney for collection, the makers also promise and agree to pay in like lawful currency, all costs and charges of collection, including reasonable attorney fees.

The undersigned by executing this Credit Application consents and agrees that **Ocala/Gainesville Media** may contact the foregoing references and financial institutions: that each of the foregoing references and financial institutions are authorized to give unto **Ocala/Gainesville Media** the highest and lowest balances of the undersigned in its accounts for the past ninety days and any tendered payments or commercial paper (including checks, drafts, and orders) that were not honored within this period of time.

It further shall not be necessary for any credit check to be favorable or any credit check to have been undertaken by **Ocala/Gainesville Media** the corporation, partnership or individual applying for credit before obligating the guarantor. Upon approval, the undersigned understands all balances are due in full by the 15th of the month following the month the charges were incurred.

The undersigned also agrees to pay a service charge 1½%, 18% per annum on all balances not paid by the 25th of the month following billing.

| | | |
|--------------|-------------------------|-------------|
| Signed _____ | Printed Signature _____ | Title _____ |
| Date _____ | Signed _____ | Title _____ |
| Date _____ | Printed Signature _____ | Title _____ |