



Platinum

New & Used Car \$995 per month

- ✓ Photo, make, model, price and mileage in search results
- ✓ Dealer logo in search results
- ✓ Contact information in detail pages
- ✓ Trackable toll-free number
- ✓ 5 “Hot Deals” vehicles in search results
- ✓ Dealership placement above results **1**
- ✓ Leaderboard banner on Autos page **2**
- ✓ Run-of-site Skyscraper with 50,000 impressions per month
- ✓ Dealer logo in details pages
- ✓ 2 vehicles in weekly “Hot Deals” print advertisement



Gold

New & Used Car \$695 per month

- ✓ Photo, make, model, price and mileage in search results
- ✓ Dealer logo in search results
- ✓ Contact information in detail pages
- ✓ Trackable toll-free number
- ✓ 2 “Hot Deals” vehicles in search results
- ✓ Leaderboard banner on Autos page **2**
- ✓ Dealer logo in details pages
- ✓ 1 vehicle in weekly “Hot Deals” print advertisement



Silver

Used Car \$395 per month

- ✓ Photo, make, model, price and mileage in search results
- ✓ Dealer text in search results
- ✓ Contact information in detail pages
- ✓ Trackable toll-free number



- 3** Tower ads in Auto search results are sold separately.
\$20 per 1,000 impressions (pending inventory availability)

**More than 6 million
page views each month,
seen by over 600,000
unique visitors***



**To advertise call
Tracy Bender at (941) 361-4114.**

*Source: Omniture, 12-month average ending December 2007