



New Home Tour Package

Feature your communities and models with the area's most comprehensive real estate source – HeraldTribune.com/homes and the Herald-Tribune

*The New Home Tour Package provides you with the ability to showcase your developments and models to over 376,000 Internet viewers and newspaper readers per week! **

New Home Tour Grand package

\$600/mo

Includes:

- A weekly 2 col. x 2" display ad on the New Home Tour page publishing in the Herald-Tribune's Home & Real Estate Section every Saturday. The locator map will provide easy reference to your models and communities locations. The section will appear in full color when available.
- A searchable community listing and details page on HeraldTribune.com/homes. Online features include search, interactive map, door-to-door directions, photo gallery, renderings, floor plans, contact information, requests for brochures, emails and sales meeting, ask the builder, send to a friend, hot link and MLS feed!

New Home Tour Listing package

\$200/mo

Includes:

- A listing on the New Home Tour page publishing in the Herald-Tribune's Home & Real Estate Section every Saturday.
- A searchable community listing and details page on HeraldTribune.com/homes. Online features include search, interactive map, door-to-door directions, photo gallery, renderings, floor plans, contact information, requests for brochures, emails and sales meeting, ask the builder, send to a friend, hot link and MLS feed!

Each additional floor plan within a community online is \$200.

Set yourself apart from your competitors!

Sponsor the New Home Tour Map page in the Herald-Tribune. Also available is the eye-catching banner advertisement for as little as \$1,500 per week!

Searching for a new home?

HeraldTribune.com/homes

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Find Homes from these Fine Builders on HeraldTribune.com

Holiday Builders Homes by Towne Richmond American Homes

Every Sunday in the Real Estate Section – the area's most comprehensive Open House Guide

Finding the perfect home has never been easier.

In Print and Online • HeraldTribune.com/openhouses

To advertise, contact your Herald-Tribune marketing consultant or call (941) 361-4151.

* Source: Scarborough 2007